

## FOR IMMEDIATE RELEASE

### **BCREM Inc. Welcomes Heidi Jorgensen Begeot as Executive Vice President of Loan Originations**

*Los Angeles, CA – June 23, 2025* — BCREM Inc. is proud to announce the appointment of **Heidi Jorgensen Begeot, CHPC, MPM**, as Executive Vice President of Loan Originations. Heidi brings over 15 years of direct commercial real estate lending experience and a distinguished track record in structuring FHA, Fannie Mae, and Freddie Mac loans for healthcare, multifamily, senior housing, and affordable housing properties.

Heidi's background includes senior roles at NewPoint, ACRE Capital, Walker & Dunlop, and CWCapital, where she successfully originated and closed over a billion in financing. She is particularly known for her expertise in new construction lending, portfolio recapitalization strategies, and advising both for-profit and nonprofit organizations to optimize capital structures and investor yields.

“With Heidi's proven lending track record, deep understanding of complex deal structures, and hands-on experience in both operations and finance, she brings tremendous value to our clients and our platform,” said **Eric H. Better, President & CEO of BCREM Inc.** “Her ability to navigate agency lending, advise institutional and mission-driven sponsors, and structure high-impact transactions aligns perfectly with our firm's commitment to delivering innovative and executable capital solutions. We are thrilled to welcome her to the BCREM team.”

In addition to her lending acumen, Heidi is a Certified High-Performance Coach and Mental Performance Mastery Coach, frequently invited to speak at national conferences, corporate events, and universities on leadership, resilience, and peak performance.

A graduate of Westminster College, Heidi holds degrees in biology, chemistry, and secondary education. She has served as co-instructor for the WHCA Future Leaders Program and held leadership roles in both the WHCA Women in LTC Leadership Committee and the OHCA Business Partner Committee. Recognized with multiple industry awards, she is also a Paul Harris Fellow and long-standing member of Rotary International.

When she's not structuring deals or mentoring clients, Heidi enjoys windsurfing, cycling, weight training, hiking, and horseback riding with her husband.